

LEADRADAR™ LOCAL BUSINESS DIGITAL HEALTH AUDIT

CONFIDENTIAL REVENUE RECOVERY & TECHNICAL DOSSIER — PREPARED FOR: TRI-COUNTY ROOFING CONTRACTORS SERVICES

Target Entity:	Tri-County Roofing Contractors Services	Industry / Niche:	Roofing Contractors
Market Location:	Austin, Tx	Contact Phone:	(512) 687-4752
Web Address:	https://www.tri-countyservicesroofingcontractors.com	Audit Generated:	September 21, 2026

DIGITAL HEALTH SCORE	ESTIMATED MONTHLY REVENUE LEAK	AUDIT URGENCY TIER
28 / 100	\$6,840	CRITICAL

PRIMARY REVENUE LEAKS DETECTED ON AUDITED ASSETS:

VULNERABILITY IDENTIFIED	CONVERSION IMPACT	ACTION REQUIRED
Broken Mobile Viewport	High: Content overflows screen, forms impossible to submit	Refactor responsive CSS grid layout.
Missing Google Review Widget	Negative impact on customer acquisition and search visibility	Implement with modern digital standards.
Zero Lead Magnet	Negative impact on customer acquisition and search visibility	Implement with modern digital standards.
No SSL Certificate	Fatal: Chrome/Safari flags website as 'Not Secure' to buyers	Install Let's Encrypt automated TLS certificate.

Continued on Page 2: Step-by-Step Strategic Remediation Blueprint...

STRATEGIC REVENUE RECOVERY BLUEPRINT

30-DAY IMPLEMENTATION SCHEDULE FOR TRI-COUNTY ROOFING CONTRACTORS SERVICES

PHASE 1: DAYS 1 - 7 (RAPID LEAK STANCHING)

- Deploy Mobile-Optimized Click-to-Call & SMS Lead Capture (recovers ~30% of lost phone prospects).
- Verify and lock Google Business Profile against unauthorized edits.
- Enforce full HTTPS/TLS encryption across all customer-facing forms.

PHASE 2: DAYS 8 - 18 (INFRASTRUCTURE & SPEED ACCELERATION)

- Compress oversized raster assets and enable HTTP/2 browser caching.
- Inject JSON-LD Structured Schema for local business geo-coordinates and review ratings.
- Integrate 24/7 sovereign automated intake responder for after-hours leads.

PHASE 3: DAYS 19 - 30 (LOCAL MARKET DOMINANCE & REVIEW VELOCITY)

- Establish automated SMS review collection campaign to surpass competitors in Google Maps 3-Pack.
- Optimize Google service catalog listings for high-intent emergency keywords.
- Conduct monthly penetration and conversion speed audit.

Auditing Authority:	LeadRadar™ Autonomous Local Business Scout Engine
Creator & Provenance:	Lawrence Widlkowski (Creators Warehouse)
Action Contact:	Schedule remediation consultation with certified partner.