

LEADRADAR™ LOCAL BUSINESS DIGITAL HEALTH AUDIT

CONFIDENTIAL REVENUE RECOVERY & TECHNICAL DOSSIER — PREPARED FOR: APEX ROOFING CONTRACTORS PRO

Target Entity:	Apex Roofing Contractors Pro	Industry / Niche:	Roofing Contractors
Market Location:	Austin, Tx	Contact Phone:	(512) 584-5073
Web Address:	https://www.apexprorooftingcontractors.com	Audit Generated:	September 21, 2026

DIGITAL HEALTH SCORE	ESTIMATED MONTHLY REVENUE LEAK	AUDIT URGENCY TIER
42 / 100	\$5,510	CRITICAL

PRIMARY REVENUE LEAKS DETECTED ON AUDITED ASSETS:

VULNERABILITY IDENTIFIED	CONVERSION IMPACT	ACTION REQUIRED
Missing Mobile Tap-to-Call	High: Up to 40% of smartphone callers abandon without dialing	Deploy sovereign 1-tap dialer floating widget.
Slow LCP (4.8s)	Severe: 53% of visits abandon pages taking >3 seconds to load	Optimize assets, inline critical CSS, deploy local cache.
Unclaimed Google Listing	Critical: Vulnerable to competitor hijack or address tampering	Complete instant Google verification via postcard/video.
No SSL Certificate	Fatal: Chrome/Safari flags website as 'Not Secure' to buyers	Install Let's Encrypt automated TLS certificate.

Continued on Page 2: Step-by-Step Strategic Remediation Blueprint...

STRATEGIC REVENUE RECOVERY BLUEPRINT

30-DAY IMPLEMENTATION SCHEDULE FOR APEX ROOFING CONTRACTORS PRO

PHASE 1: DAYS 1 - 7 (RAPID LEAK STANCHING)

- Deploy Mobile-Optimized Click-to-Call & SMS Lead Capture (recovers ~30% of lost phone prospects).
- Verify and lock Google Business Profile against unauthorized edits.
- Enforce full HTTPS/TLS encryption across all customer-facing forms.

PHASE 2: DAYS 8 - 18 (INFRASTRUCTURE & SPEED ACCELERATION)

- Compress oversized raster assets and enable HTTP/2 browser caching.
- Inject JSON-LD Structured Schema for local business geo-coordinates and review ratings.
- Integrate 24/7 sovereign automated intake responder for after-hours leads.

PHASE 3: DAYS 19 - 30 (LOCAL MARKET DOMINANCE & REVIEW VELOCITY)

- Establish automated SMS review collection campaign to surpass competitors in Google Maps 3-Pack.
- Optimize Google service catalog listings for high-intent emergency keywords.
- Conduct monthly penetration and conversion speed audit.

Auditing Authority:	LeadRadar™ Autonomous Local Business Scout Engine
Creator & Provenance:	Lawrence Widlkowski (Creators Warehouse)
Action Contact:	Schedule remediation consultation with certified partner.